

Financed by the European Union

Project: Supporting Freedom of Expression in the Media in North Macedonia

ANNEX 3

EVALUATION GRID AND CRITERIA

Lot number: 5.6

Reference number: IPA/2020/420-934

Title of the Project: Supporting Freedom of Expression in the Media in North Macedonia

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Subject of the evaluation process: Selection of Consultant for Business Plan Development:

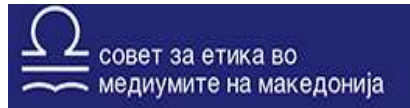
Evaluation of technical capacity (Total score):	/ 100
Competences:	/60
University degree in humanities and social sciences, philosophy or law. Masters would be an advantage.	/10
Experience and wide knowledge in management of self-regulatory bodies, newsrooms and/or media organizations and principles and standards of the concept of media self-regulation and media ethics.	/20
Excellent analysis, writing and reporting skills and abilities.	/20
Excellent command of English language.	/10
Specific professional experience:	/40
Experience in management and strategies for sustainable financing of press councils.	/10
Experience in media self-regulation and work of press councils in EU member's states or wider.	/10
Experience in consultancy and/or developing business plan/strategies, especially in the field of media self-regulation and/or complaint handling by media organizations, preferably on an international level.	/20



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- ❖ The maximum number of points that can be earned in the assessment of Technical capacity is 100.
- ❖ Only tenderers with a score of at least 55 points of the overall “Technical capacity” evaluation qualify for the further comparison evaluation between the bidders.
- ❖ The highest-scoring tenderer for the “Competences section” is awarded a weighted technical score of 60.
- ❖ The others receive weighted technical score calculated using the following formula:
Weighted technical score = (final score of the technical offer in question/final score of the best technical offer) x 60.
- ❖ The highest-scoring tenderer for the “Specific professional experience” is awarded a weighted technical score of 40.
- ❖ The others receive weighted technical score calculated using the following formula:
Weighted technical score = (final score of the technical offer in question/final score of the best technical offer) x 60.

The most favorable bidder has the highest number of total points calculated according to the above criteria.



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