



The Council of Media Ethics (CME) publishes a

CALL FOR BEST JOURNALISTIC STORIES



in the area of social life with a particular focus on the promotion of human rights and promotion of the rights of socially vulnerable and marginalized groups of citizens.

The public call is open to all professional journalists and newsrooms who have published stories in the media in Macedonia in the period from May 1, 2016 to May 31, 2017. All nominated stories should meet the criteria for authentic and analytical journalistic work of a wider public interest that meets ethical standards in journalism, by demonstrating the author's strong commitment for a consistent and thorough elaboration of the topic.

The authors of the best stories will receive prizes in the amount of:

- ✓ first place - 700 Euros (counter value in MKD)
- ✓ second place - 600 Euros
- ✓ third place - 500 Euros

The content nominated can be of any journalistic form or genre (article, news item, documentary, reportage, interview...)

Journalists and media or individuals, institutions and civil society organizations can nominate the stories.

There are no restrictions on the number of stories per journalist or newsroom.

The call is open by August 20, 2017.

The applications can be sent by:

- ✓ email at: konkurs@semm.mk; a link should be provided to the journalistic content and attached in the email (word or pdf);
- ✓ mail to: Council of Media Ethics of Macedonia Boulevard. „Mitropolit Teodosij Gologanov“ No.54/2, 1000 Skopje; the story should be submitted in five copies and on a CD (which applies both for print and broadcast materials), or
- ✓ submitted in person to the office of the Council of Media Ethics in five copies (and on a CD, both for the print and broadcast stories).

The best stories will be selected from a jury composed of renown and relevant representatives of the profession.

The Council of Media Ethics of Macedonia will award best stories in the sphere of social life (with a commitment to turn the award-giving into a tradition) to encourage journalists at promoting the concept of social inclusion and integration of vulnerable and marginalized groups of citizens, through professional and ethical treatment of topics of public interest.

More information about the competition can be obtained on the email below: konkurs@semm.mk.

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